



December 9, 2008

*Crimson and Cream  
Affair*

2009 Committee

Amber N. Paris  
Amye Thompson  
April Brooks  
Asani Charles  
Brandy Gallien  
Brischelle Joyner  
Candice King  
Carolyn Bond  
Cathy Jackson  
Chancee' Lundy  
Cheryl Long  
Christie Roberts  
Cindy Moy  
Comfort Brown  
Diana Giles-Gentry  
Diann Salone  
Heather Nooks  
Jennifer Soles  
LaKeisha Lee  
LaKeisha Stringfellow  
Lisa J. Taylor  
Lisa K. Taylor  
Matthellia Ewing-Dennis  
Meewan Branch  
Neddra King  
Nikita Phillips  
Patricia McDonald  
Patricia Porter  
Renee McMillion-Clark  
Richelle King  
Sharon Clark  
Shendolyn Anderson  
Sheri Crosby  
Sherral Jones  
Staci Gregg  
Serena Wills  
Tanisha Guy  
Tonya Dixon  
Tracee Rainey  
Ursela Marks  
Wynona Harris

Dear Friend:

*"Being involved with the Delta GEMS program reinforces the importance of self awareness and goal setting. Most of all, I gained a life of long connection and sisterhood with other girls of my age. I truly encourage other young ladies to get involved with the Delta GEMS program. It can be a life changing event."* said Valencia King, a former Delta GEMS participant.

We need your assistance and support as we continue to help at-risk and financially challenged students in Dallas County and surrounding areas!

The Metropolitan Dallas Alumnae Chapter of Delta Sigma Theta, Inc. is an organization committed to providing assistance and support through established programs in the local Dallas community. Over the past four years, the organization has awarded more than 20 scholarships through its annual fundraiser, "A *Crimson and Cream Affair*." Our awards have enabled students to attend prestigious institutions such as Yale University, Rice University, University of Texas, and Southern University, just to name a few.

Your sponsorship, auction item or individual ticket purchase will support our 5th annual event, "*An Evening Among Stars: A Crimson and Cream Affair*" on Saturday, March 28, 2009, at 6:45 p.m. at the Dallas Market Center. Proceeds will benefit the organization's scholarship program and many educational initiatives, such as mentoring at-risk girls and enhancing their knowledge in math, science and technology.

The "*Crimson and Cream Affair*" will attract more than 400 people from around the Dallas/Ft. Worth area including well known dignitaries from the community. The gala will feature an entertainment showcase from our program participants, a live band, recognition of our scholarship recipients, and a silent auction. Previous event sponsors have included Time Warner Cable, Comerica Bank, Amerigroup, Citibank, Southwest Airlines and American Airlines.

Our event co-chairs, Sheryl Edwards and Candace Wilson will follow-up with you within the next few weeks to answer any questions. However, please feel free to contact Sheryl Edwards at 817-468-1644 or sheryl\_sneed@yahoo.com or Candace N. Wilson at 972-678-0787 or cnwilson23@hotmail.com regarding your participation.

Attached are sponsorship levels and a contract agreement. Please help us make a difference in the lives of financially challenged students in Dallas County and surrounding areas!

Sincerely,

*Dassa J. Giles*

Dassa J. Giles  
President

*Candace N. Wilson Sheryl Edwards*

Candace N. Wilson  
Co-chair

Sheryl Edwards  
Co-Chair

Delta Research and Educational Foundation (DREF) is a 501 (c) (3) non-profit.  
All contributions are tax deductible to the extent allowed by law.

2525 Martin Luther King, Jr. Blvd, Dallas, TX 75215-2306  
Telephone: (214) 428.0601  
www.mdadst.org

# SPONSORSHIP AGREEMENT

Date of Agreement: \_\_\_\_\_

Sponsorship Level / Individual Ticket (Please circle one):

**\$5,000+**      **\$3,000+**      **\$1,500+**      **\$250+**      **Individual Ticket \$65**

Please print or type the sponsor's name/company and it should appear in all event materials.

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person Name and Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

I give authorization to list this sponsorship in all event material. Fax or e-mail to Candace N. Wilson at [cnwilson23@hotmail.com](mailto:cnwilson23@hotmail.com) or 972-377-1980.

\_\_\_\_\_  
Print name

\_\_\_\_\_  
Signature

My company will be paying by: Cash \_\_\_\_\_ Check \_\_\_\_\_ Charge \_\_\_\_\_

Specify number of tickets: \_\_\_\_\_ x \$65.

I am unable to attend, but please accept my tax deductible donation of \_\_\_\_\_.

Please make your **check payable** to **DREF** (Delta Research and Educational Foundation).

Mail to:  
**CCA 2009**  
**ATTENTION: Candice King**  
**2525 Martin Luther King, Jr. Blvd.**  
**Dallas, TX 75215-2306**

MC/VISA: Account # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name or Company as it appears on Credit Card \_\_\_\_\_

***\*Return your sponsorship agreement by January 30, 2009***

**If you have any questions, please contact:**  
Candace Wilson - [cnwilson23@hotmail.com](mailto:cnwilson23@hotmail.com) or  
Sheryl Edwards - [sheryl\\_sneed@yahoo.com](mailto:sheryl_sneed@yahoo.com)

## ***Crimson and Cream Gala Sponsorship Levels***

### **I. Diadem (\$5,000 +)**

- Title Sponsor for gala
- 1 VIP table for at least 8, gala premier seating
- Special recognition, name and logo in Newsletter and on Web site
- Logo on Public Service Announcement & recognition during all media advertisement
- \*Full page acknowledgement (8 x 10 ½) in program book, inside front
- Support letter from CEO in program book, full page
- Comments from company representative at event
- Acknowledgement at event
- Name displayed at event

### **II. Big Dipper (\$3,000+)**

- Four tickets to the Crimson and Cream Gala
- Special recognition, name and logo in MDA's Newsletter and on Web site
- \*Full page acknowledgement (8 x 10 ½) in program book
- Acknowledgement at event
- Name displayed at event

### **III. Little Dipper (\$1,500+)**

- Web Recognition with name of company/individual , including logo
- Four tickets to the Crimson and Cream Gala
- \*1/2 page acknowledgement (5 x 8) in program book
- Name displayed at event

### **V. Shining Star (\$250 +)**

- Two tickets to the Crimson and Cream Gala
- \*1/4 page acknowledgement (4 x 5) in program book

### **VI. Table Hostess (\$520)**

- Tickets for 8 individuals

### **VI. Individual Tickets (\$65+)**

- One ticket

***\*CAMERA READY ACKNOWLEDGEMENT DUE NO LATER THAN JANUARY 30, 2009***

# AUCTION AGREEMENT

Company/Individual Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Website: \_\_\_\_\_

**Yes! I would like to donate the following to the Crimson and Cream Affair benefiting the Metropolitan Dallas Alumnae Chapter of Delta Sigma Theta Sorority, Inc.**

| Item / Service Description |
|----------------------------|
|                            |
|                            |

Restrictions: \_\_\_\_\_

Retail Value: \_\_\_\_\_

Donor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Complete one form per auction item. All items must have a value. If donating a basket, please assign an accumulative value for the combined items and please list all contents in the space provided.**

**Your donation becomes the property of Metropolitan Dallas Alumnae Chapter of Delta Sigma Theta Sorority, Inc. Proceeds from its sale benefit the organization's scholarship fund and other educational programs.**

**Please send your donations and/or auction items to the following address no later than January 30, 2009.**

***Metropolitan Dallas Alumnae Chapter  
c/o 2009 CCA  
2525 Martin Luther King Jr. Blvd.  
Dallas, Texas 75215***

**If you have any questions, please call Candace N. Wilson at 972-678-0787 or Sheryl Edwards at 817-468-1644.**

Your donation is tax deductible to the fullest extent of the law.  
Please retain a copy of this Auction Agreement for your records.

## Internal Use Only:

Contact person for this item: \_\_\_\_\_

Name

Phone number or E-Mail